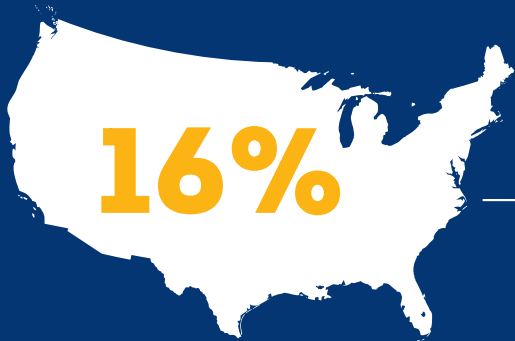


BioFerrin[®] for Iron Support is on the Up!

Consumers Need a New Solution and Love Bioferrin.
~1,000 Consumers Surveyed.

Women Need More Iron



Population Deficient¹



Micronutrient Deficiency Worldwide²



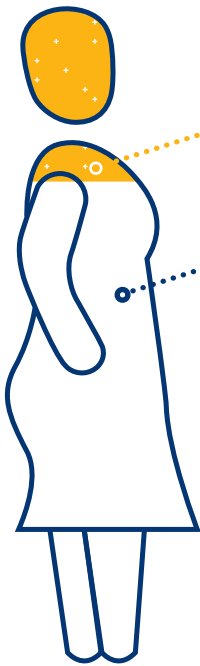
Need Daily³



SURVEY SAYS...

935 WOMEN RESPONDED / AGE 22-44

Women Taking Iron



27% Yes

73% No

There's Market Opportunity!



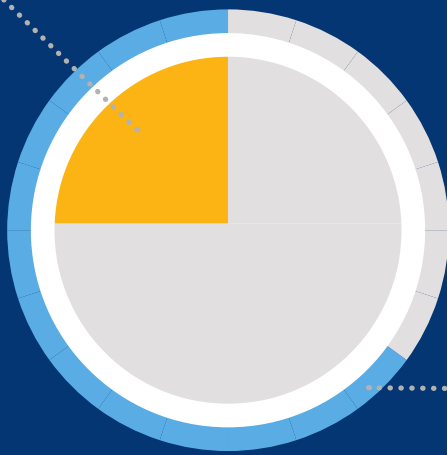
62%

Looking for an Easier on the Stomach Solution

Response to BioFerrin[®] for Iron Support is Positive!



25% Perfect!
10/10 SCORE



65% Recommended!
7-10 SCORE

Now There's a Better Way!

BioFerrin[®]
↑ IRON WITHOUT UPSETTING STOMACHS



See what's possible. Just add Glanbia.

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www.glanbianutritionals.com



Sources: 1.CDC Iron Deficiency - United States, (1999--2000), 2. Iron Deficiency Anemia, Word Health Organization (2016), 3. Micronutrient Deficiencies, National Institute of Health. Iron Dietary Supplement Fact Sheet, 4. Glanbia Nutritionals, Bioferrin Iron Crystal Bursts Consumer Survey (2017)