The strenuous activity of athletes can result in the depletion of iron levels. Athletes would benefit from replenishing lost iron to assist in their recovery and performance. Bioferrin is the solution - delivering superior iron balance that is gentler and safer.
Bioferrin May Support Maximum Athletic Performance

Bioferrin is a milk derived lactoferrin that has great potential for athletes and active individuals. Lactoferrin provides athletes with a delivery system that is backed by years of extensive research which may have a positive impact on their performance. Proper supplementation in addition to training directly impacts athletic performance levels.

Impact of Low Iron Intake on Athletes

- 18% of male and 38% of female athletes experience iron deficiency.
- Reduction in fatigue and inability to reach training goals.
- The reduction of negative effects and ability to complement other iron sources are significant differences between Bioferrin compared to other supplemental iron sources.
- Research indicated 94% are satisfied with lactoferrin compared to ferris sulphate and fumerate.¹

Bioferrin is the Ideal Solution for Your Sports Nutrition Products

- Creation of a new opportunity for a sport nutrition product line
- 100K athletes = @ $20 unit cost per month
- 18K MALE
- $360K MALE
- 38K FEMALE
- $760K FEMALE
- Reduction in fatigue and inability to reach training goals.

SAFE, EFFICIENT WAY TO BALANCE AND UTILIZE IRON

- The reduction of negative effects and ability to complement other iron sources are significant differences between Bioferrin compared to other supplemental iron sources.
- Research indicated 94% are satisfied with lactoferrin compared to ferris sulphate and fumerate.¹

TARGETS KEY ISSUE OF ELITE AND RECREATIONAL ATHLETES

- Athletes have dietary iron recommendations that are 1.3 to 1.7 times higher than non athletes. The depletion of iron stores due to regular intensive training programs leads to the risk for the development of a reduction in red blood cells.

CURRENT IRON SOURCES CAN CREATE STOMACH UPSET LEADING TO REDUCED ACTIVITY

- Research demonstrated Bioferrin reduced stomach upset.²

Helps the body to create healthy red blood cells

OXYGEN

Is carried around the body by red blood cells

IRON

Lack of iron absorption results in decrease in oxygen levels, inhibiting ability to reach full performance levels

FATIGUE

¹ (Rezk, Dawood, Abo-Elnasr, Halaby, & Marawan, 2015) ² (Rezk 2015)

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.