



Don't get stuck in a jam

We help formulate solutions to any challenge

CATEGORY SOLUTIONS

Bar Solutions

Your Expert Partner for Bar Development

With our extensive market understanding, broad ingredient portfolio, formulation expertise and technical support, as well as in-depth understanding of bar manufacturing, we have everything to make you more successful.

See what's possible. Just add Glanbia.



Your Path to Market

Get your next successful high quality bar to market faster.

From ideation to scale up, Glanbia Nutritionals knows the complexity of protein bar development and has the experience, expertise, tools and portfolio to help get your product to market more quickly.

IDEATE

Insight

We will support you to make great bars. We can help you make the right decisions, allowing you to go to market with confidence.

Bar Library

We have a range of bar prototypes in our library which can act as a starting point for discussions about solutions to meet your requirements

Custom Concept Development

Whether it's high protein, long shelf life, reduced hardening, texture, nutrition, cost, we understand your challenge and are ready to solve it together.

DEVELOP

Formulation Expertise

With extensive knowledge of protein chemistry, we know how to optimize formulations with a variety of ingredients, without sacrificing taste, texture, or consumer experience.

Bar Scientist Team

Our scientists are eager to share their knowledge and help you find the best solution

Co-Innovation & Development

Worldwide we have people and laboratory facilities to help you formulate.

Broad Portfolio

First to market with protein solutions to improve texture, extend shelf life and reduce sugar, we offer an expanding portfolio of protein, bioactive, plant-based ingredients and premix ingredient solutions.

TEST & VALIDATE

Shelf Life Testing

We offer accelerated and real time testing.

Nutritionals

Our Genesis software can deliver a preliminary Nutrition Facts panel based on the project formulation to align with your project goals.

Texture

We can measure bar texture with our TA.XT Plus texture analyzer.

SCALE UP

Co-Packers

We will support your development to scale up by identifying the right co packer that meets your needs.

MARKET TESTING

COMMERCIALIZATION

We'll Differentiate Your Bar



NUTRITION

We'll meet your specific nutritional requirements with an optimal set of ingredients including those from our broad portfolio of proteins, seeds, grains, bioactives, custom nutrient premix.



APPEARANCE

We'll meet your specific requirements for color, texture, layers, coatings, shelf life over time, and more.



TEXTURES

Our range of functional protein solutions deliver nutrition and ideal texture, leading to a healthier, better tasting and more enjoyable eating experience for the consumer. We can also optimize texture with our broader range of ingredient solutions, from plant-based ingredients to premixes.



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+ 353567796000 • www.glanbianutritionals.com/barsolutions

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