## **PROTOTYPE LIBRARY**

## Bar Prototypes



EMEA

Prototype	Demonstrates	Key Trends	Featured Ingredients	Nutrition per 100 g
DAIRY BASED				
High-Protein High-Fibre Bar	Demonstrates delivery of high protein in dough like texture.	<ul><li>High in Protein</li><li>High Fibre</li><li>Indulgent</li></ul>	<ul> <li>BarPro<sup>®</sup> 291 Milk Protein</li> </ul>	<ul> <li>Protein 33 g</li> <li>Carbohydrate 38.3 g</li> <li>Sugar 6.7 g</li> </ul>
Whipped Texture Protein Bar	Demonstrates a light whipped texture that stays that way over typical shelf-life	<ul> <li>High in Protein</li> <li>Lighter aerated bars targeting mainstream consumers</li> </ul>	<ul> <li>BarPro<sup>®</sup> 287 Milk Protein</li> <li>BevGrad<sup>®</sup> XS Flaxseed</li> </ul>	<ul> <li>Protein 26 g</li> <li>Carbohydrate 42 g</li> <li>Sugars 26 g</li> </ul>
High Protein Chocolate Confectionary Bar	Demonstrates delivery of high protein in confectionary style bar.	<ul><li>High in Protein</li><li>Indulgent trend</li><li>Confectionary style texture</li></ul>	<ul> <li>BarPro<sup>®</sup> 291 Milk Protein</li> <li>BarFlex<sup>®</sup>191 Whey Protein</li> <li>BarPro<sup>®</sup> 586 Milk Protein</li> </ul>	<ul> <li>Protein 33.3 g</li> <li>Carbohydrate 43.3 g</li> <li>Sugar 10 g</li> </ul>
High Protein Chocolate Caramel Bar	Demonstrates a carmel layered bar in confectionary style texture high in protein	<ul> <li>High in Protein</li> <li>Confectionary texture for mainstream consumers</li> <li>Caramel Flavour on trend</li> </ul>	<ul> <li>BarPro<sup>®</sup> 291 Milk Protein</li> <li>BarPro<sup>®</sup> 586 Milk Protein</li> </ul>	<ul> <li>Protein 33.3 g</li> <li>Carbohydrate 35 g</li> <li>Sugar 14.1 g</li> </ul>
High Protein Oat Bar	Demonstrates a high in protein Oat bar for different occasions throughout the day	<ul> <li>Slow release of carbohydrates, keeping you going for longer</li> <li>Breakfast bars on trend</li> </ul>	<ul> <li>OatPure<sup>™</sup> Gluten- Free Jumbo Oats</li> <li>BarPro<sup>®</sup> 291 Milk Protein</li> </ul>	<ul> <li>Protein 16.9 g</li> <li>Carbohydrates 53.8 g</li> <li>Sugars 16.9 g</li> </ul>
Trail Mix	Demonstrates an indulgent fruit and nut bar with added protein	<ul> <li>Protein delivered in new format</li> <li>Health conscious consumers</li> </ul>	• BarFlex <sup>®</sup> 191 Whey Protein	<ul> <li>Protein 28.5 g</li> <li>Carbohydrates 40 g</li> <li>Sugar 20 g</li> </ul>
PLANT BASED				
P-Bites	Demonstrates the us of plant proteins (Pea) in a bar system while delivering good flavour and texture	<ul> <li>High in Fibre</li> <li>Vegan/Vegetarian growing market</li> <li>Plant based on trend</li> </ul>	<ul> <li>Hydrolysed Pea Protein</li> <li>BevGrad<sup>®</sup> XtraSmooth Flaxseed</li> </ul>	<ul> <li>Protein 28 g</li> <li>Carbohydrates 32 g</li> <li>Sugars 13.3 g</li> </ul>

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