

BioFerrin[®] for Iron Support is on the Up!

Consumers Need a New Solution and Love Bioferrin.
~1,000 Consumers Surveyed.

Women Need More Iron



Micronutrient Deficiency Worldwide²



SURVEY SAYS...

935 WOMEN RESPONDED / AGE 22-44

Women Taking Iron



27% Yes

73% No

There's Market Opportunity!



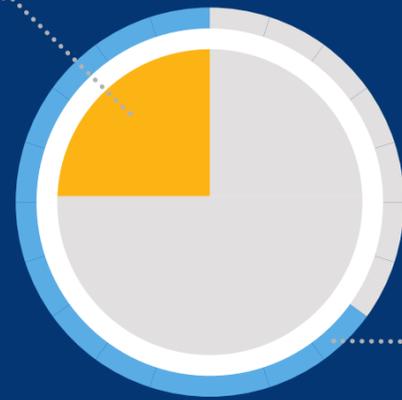
62%

Looking for an **Easier on the Stomach Solution**

Response to **BioFerrin[®] for Iron Support is Positive!**



25% Perfect!
10/10 SCORE



65% Recommended!
7-10 SCORE

Now There's a Better Way!

BioFerrin[®] IRON WITHOUT UPSETTING STOMACHS



See what's possible. **Just add Glanbia.**

+ 1 844 303 7304
www.glanbianutritionals.com/contactus



Sources: 1. CDC Iron Deficiency - United States, (1999--2000), 2. Iron Deficiency Anemia, World Health Organization (2016), 3. Micronutrient Deficiencies, National Institute of Health. Iron Dietary Supplement Fact Sheet, 4. Glanbia Nutritionals, Bioferrin Iron Crystal Bursts Consumer Survey (2017)