BioFerrin® for Iron Support is on the Up!

Consumers Need a New Solution and Love Bioferrin. ~1,000 Consumers Surveyed.

**Survey Says...**
935 women responded / Age 22-44

**Women Need More Iron**
16% Population Deficient

**Micronutrient Deficiency Worldwide**

15-27 GRAMS/DAY

**Need Daily**

**Women Taking Iron**
27% Yes
73% No

There’s Market Opportunity!

Looking for an Easier on the Stomach Solution

62%

**Response to BioFerrin® for Iron Support is Positive!**
83%

25% Perfect!
10/10 Score

65% Recommended!
7-10 Score

**Now There’s a Better Way!**

BioFerrin® Iron
Without Upsetting Stomachs

Gentle & Safe Absorption

Improved Iron Balance

100% BioAvailable

See what’s possible. Just add Glanbia.
+ 1 844 303 7304
www.glanbianutritionals.com/contactus